

Desert Living Magazine

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WATER: PURE-O-FLOW Go With the Flow

Will there ever be a total ban on water bottles? We didn't think so until we heard about the Pure-O-Flow™ Reverse Osmosis (RO) Whole House System. The unit removes up to 98 percent of the substances found in tap water by passing it through a series of filters and membranes. It targets calcium and magnesium, nitrates, arsenic, asbestos, nickel and chromium—all of which are linked to disease. It also reduces lead, chlorine, copper, mercury, cysts, and other chemicals. Tiny, microscopic organisms are harmless to most of us, but for those with weakened immune systems—from having an organ transplant, living with HIV or AIDS, undergoing chemotherapy, or other conditions—these organisms can be potentially fatal. Although you don't need to understand the diagram above, know that the unit is engineered to have less than half the number of connection points as competing products, meaning fewer chances for leaks, and it never runs dry. In the kitchen it provides tasty water, clear and harder ice cubes, spot-free dishes and glassware, lime-free pots and pans, and an extended life for your dishwasher and coffeemaker. In the bathroom, it helps create more lather with less soap or shampoo, reduces soap film on the tile, tub and sink, creates fluffier and more absorbent towels as well as better water for bathing, showering, and brushing teeth. All that, and you can expect an increase in water heater efficiency by nearly 30 percent. Pure-O-Flow™ works so well, it's been installed in Las Vegas' Rosemary's restaurant, Green Valley Ranch and other establishments. From \$925. – MJ

More: 702.243.9400; www.pureoflow.com